



IX-world: The Interactive Destination & Hotel Guide

Connect to IX-world and benefit from direct traffic to your website. Profit from bookings direct on your homepage or for ZERO commission and transaction fee on IX-world.

IX-world Interactive Guide is the world's largest online travel encyclopaedia, featuring around 80'000 hotels, interactive guides, and interactive dynamic travel planner, transfers, excursions, country and destination content as well as flights with over 800 airlines worldwide from anywhere to anywhere. IX-world allows search by travel motive or destination and is visited by hundreds of thousands of online users worldwide.

IX-world is a guide and an interactive booking portal

The screenshot displays the IX-world homepage. At the top, there's a navigation bar with categories like 'IX-world', 'IX-adventure', 'IX-active', 'IX-life', 'IX-getaway', 'IX-culture', and 'IX-concierge'. A search bar is prominent, with fields for 'Country' and 'Location'. Below the search bar, there are sections for 'Top hotel types & styles' (City Boutique, Heritage Inns, Golf Resorts) and 'Top destinations' (My secret London). A sidebar on the left offers navigation options like 'Home', 'Search', 'IX-concierge', 'Flights', 'Hotels', 'Events', 'Special Interest', 'Transport', 'Travel Advice', 'Books & Goods', 'Guides & Maps', and 'About Us'. On the right, there's a 'MyPlans' section with a 'Login' button and a 'Feedback' button. A 'Travelplan: T17545' is shown with details for 'Berlin - Hotel Adlon Kempinski Berlin', including dates (25/06/2008 - 26/06/2008), service price (340.00 EUR), and a total price of 446.69 EUR. A 'Book' button is at the bottom of the travel plan.

With the IX-concierge – each service can be added to or removed from the travelplanner

IX-world members can drive traffic direct to their own website:

The screenshot shows the hotel listing for 'Hotel Adlon Kempinski Berlin, Germany, Berlin'. It includes a star rating of 5 stars, a 'General Info' tab, and a 'Pictures' tab. A photo of the hotel entrance is shown. The address is 'Unter den Linden 77, Am Pariser Platz, Berlin 10117'. The website URL is 'www.hotel-adlon.de'. The 'Time Info' section lists 'Check In Time: 3:00 pm' and 'Check Out Time: 12:00 noon'. The 'Hotel description' mentions 'Location At Historical sites Brandenburg Gate, Pariser Platz, Reichs boutiques of Friedrichstrasse and Department Store Quarter 206.800 indoor swimming pool Staff to room ratio 1:1. All rooms with telecommuni air conditioned, Top security/safety, Attractive lobby with live piano music'.

Costs and benefits

The IX-world membership costs only € 100.- per year and offers following benefits:

- ZERO transaction costs and ZERO commission charged by us for bookings made on IX-world
- Low annual subscription fee that covers all costs
- Direct link to your hotel's website and tourism destination
- Annual maintenance with live updates
- Brand integrity and hotel presence directly to the consumer
- Online presence and optimized across all search engines
- Live links to your hotel for room bookings with banner promotion

How to sign up

To confirm your membership all you need to do is go to **www.ix-hotel.com** and sign up for the IX-world. You will then receive your confirmation with the invoice. Once the payment of the € 100.- is received we will open the direct link to your hotel on **www.ix-world.com**.



Enhance your hotel's website and drive more traffic direct

We offer various products enabling hotels to take back control over web distribution to drive more business direct. Be it through membership in IX-world.com, your own micros-IX packaging application to a complete white label solution for your hotel's or hotel brand's website.

IX-world: The Interactive Hotel & Travel Guide

On IX-world.com we feature the world's largest online destination and travel encyclopaedia, featuring around 80'000 hotels, interactive guides, and interactive dynamic travel planner, transfers, excursions, country and destination content as well as flights with over 800 airlines worldwide from anywhere to anywhere. IX-world allows search by travel motive or destination and is visited by hundreds of thousands of online users worldwide.

For an annual membership fee of only € 100.- our members profit from displaying a direct link to their website, ZERO transaction costs and ZERO commissions for bookings made on IX-world.

For more information go to www.ix-hotel.com.

IX-concierge & micros-IX hotel dynamic packaging solutions

Make your hotel website the portal for customers to tailor bookings to your location. Promote your services with local interest, culture, heritage, special events and points of interest. Allow your customers to package your hotel products with flights, excursions, transfers or any special promotions you add, fully accessible for your hotel today. Make changes through the content management system IX-editor and see changes live on your booking portal. Try the packaging tool by signing up to a 30 days FREE trial.

For more information visit www.micros-IX.com or www.IX-key.com

IX-e White label solution

The IX-e White label is a booking solution which includes both front end design in your look and feel as well as complete booking engine. The IX-e booking solution adds flights and local services to complement each hotel's accommodation and broaden the product offering. A unique filtering technology, the IX-concierge, enables hotels to offer services relevant to the chosen destination and their guest's travel motive and lifestyle through a completely flexible travel planner.

Special features of the IX products

- IX-concierge:** the online travel concierge helping users to find matching products to the selected services, such as flights from anywhere in the world to your hotel's closest airports or ground services
- MyPlans:** the travelplanner allows users to save selected services to the MyPlans section – and to remove or replace them with new services
- Destination:** online destination content worldwide
- Events:** online event content worldwide

Some of many benefits

No matter which of the above IX products appeals to you most – you will profit from following benefits:

- Drive more business through your own website
- Take back control over your distribution channels
- Sell at prices you dictate through your website
- Sell packages and promotions direct to market
- ZERO cost for room bookings regardless of volume
- ZERO commissions