

## This is hotel dynamic packaging at its best!

Make your hotel portal the site for customers to tailor bookings to your location. The micros-IX system is a new and easy way to take back control over your hotel's direct distribution. It allows your customers to package your hotel products with flights, excursions, transfers or any special promotions you add while you can promote your services with local interest, culture, heritage, special events and points of interest.



### Advantages for hotels using the micros-IX portal:

- Drive more business through your hotel portal with your own dynamic packaging concierge
- Take back control of your hotels distribution channels
- Sell at prices you dictate through your own site
- Sell packages and promotions direct to market
- Provide your online visitors with a packaging tool with travel planner functionality
- Promotion of partners and own products
- Zero cost for room bookings regardless of volume
- Become the destination concierge online
- All search engine optimized
- Control your portal content online at any time
- Image archives
- Multi currency bookings

**Sign up today and test the product in a 30 day FREE trial.**

For more information go to [www.micros-ix.com](http://www.micros-ix.com)  
or contact [info@micros-ix.com](mailto:info@micros-ix.com) or call +41 44 914 43 80.



## Enhance your hotel's website and drive more traffic direct

We offer various products enabling hotels to take back control over web distribution to drive more business direct. Be it through membership in IX-world.com, your own micro-IX packaging application to a complete white label solution for your hotel's or hotel brand's website.

### **IX-world: The Interactive Hotel & Travel Guide**

On IX-world.com we feature the world's largest online destination and travel encyclopaedia, featuring around 80'000 hotels, interactive guides, and interactive dynamic travel planner, transfers, excursions, country and destination content as well as flights with over 800 airlines worldwide from anywhere to anywhere. IX-world allows search by travel motive or destination and is visited by hundreds of thousands of online users worldwide.

For an annual membership fee of only € 100.- our members profit from displaying a direct link to their website, ZERO transaction costs and ZERO commissions for bookings made on IX-world.

For more information go to **[www.ix-hotel.com](http://www.ix-hotel.com)**.

### **IX-e White label solution**

The IX-e White label is a booking solution which includes both front end design in your look and feel as well as complete booking engine. The IX-e booking solution adds flights and local services to complement each hotel's accommodation and broaden the product offering. A unique filtering technology, the IX-concierge, enables hotels to offer services relevant to the chosen destination and their guest's travel motive and lifestyle through a completely flexible travel planner.

### **Special features of the IX products**

- **IX-concierge:** the online travel concierge helping users to find matching products to the selected services, such as flights from anywhere in the world to your hotel's closest airports or ground services
- **MyPlans:** the travelplanner allows users to save selected services to the MyPlans section – and to remove or replace them with new services
- **Destination:** online destination content worldwide
- **Events:** online event content worldwide

### **Some of many benefits**

No matter which of the above IX products appeals to you most – you will profit from following benefits:

- Drive more business through your own website
- Take back control over your distribution channels
- Sell at prices you dictate through your website
- Sell packages and promotions direct to market
- ZERO cost for room bookings regardless of volume
- ZERO commissions