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IXEO Press Release

IXEO launches industry's first global travel & hospitality live-interactive 'gateway'

Zurich, Switzerland – June 17, 2005 – IXEO Interactive Travel SA, the Swiss based tourism & hospitality specialist, has developed a uniquely flexible system to provide fully interactive tourism product and reservation services on a global scale. The system operated by IXEO, a fully owned ICON subsidiary, is designed specifically for the Hospitality & Retail Travel Agency communities using state of the art XML communication technology.

IXEO is a global travel & hospitality "gateway" providing the industry with the largest interactive tourism product in the world- live from August 1st 2005. IXEO is accessible through GDS networks on tour mode and through Web direct to deliver online tailor-made packaging and independent bundling capability.

IXEO provides Suppliers, Agents and Web Merchants free access to the network without set-up or maintenance cost.

IXEO is working with Pegasus Solutions, a leader in providing technology and services to hotels and travel distributors, Lonely Planet- the worlds leading guide and mapping service and ZTS- a leading European Travel Software specialist, to provide the industry with the world's largest on-line 'interactive' tourism database. Distribution Partners include Worldspan, Amadeus, Galileo and Sabre.

IXEO has developed the 'interactive' IX-Concierge, which brings together all travel and tourism elements into a single 'live' environment with revolutionary 'intuitive motive' search capability. Designed for users to package individual travel components dynamically. The 'bundled' components for a tailor-made holiday or travel arrangement from anywhere to anywhere in the world.

Travel Agents can access IX through their GDS tour mode and gain immediate entrée to over 12 million hotel rooms around the world, all fully online providing real-time room and rate availability through our Pegasus Solutions relationship. According to Pegasus Vice President Peter Fitzgerald, "IXEO has developed a truly dynamic tourism network providing enhanced accessibility for travel agents worldwide. The network also supports hotel suppliers with increased product and distribution functionality."



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IX provides full online access to over 800 international scheduled airlines plus low-cost and charter carriers to give Agents the most comprehensive coverage of travel to meet the needs of their customers along with all online car-hire services, destination products, all ground services and special interest tourism activities.

Graham Leslie, the founder and President of IXEO, says “The IXEO system and network has been in development for three years, designed to meet the changing needs for the travel agency community who require access to more live travel and tourism product than ever before and hotel suppliers who desire more transparency, more distribution flexibility and more yield capability. IXEO really provides open gateway access to buyers and suppliers in a way previously not possible. This can only be good for travel agents, consumers and hoteliers. We have a fantastic state of the art system, which provides intuitive search capability and dynamic bundling with actual product- all based around the hotel- a truly unique gateway!”

For further information contact: info@ixeo.com or go online to www.ixeo.com

