



### **What makes IXeo different...**

*IXeo, a contemporized version of the Latin 'Exeo', meaning 'a journey through'*

*I – international X - concierge E – electronic O – world*

### **IXeo is the new gateway for the travel industry - join the IX-evolution**

- The global tourism gateway that provides users with the largest ever live travel content in the world
- The fastest, biggest and most content-rich travel gateway on the internet, providing an access to buyers and suppliers that has not been previously available
- A specifically designed global reservations service for the tourism industry using XML communication technology
- Gateway to more than 12 million hotel rooms, 800 international airlines, 85,000 (and growing) hotels and resorts
- A one-stop destination solution working on behalf of suppliers, linking them directly to the marketplace
- Provides best available rates and tailor made packaging in real time – all product is live and interactive
- Provides all agents and industry partners with a call centre for all queries and full on-line support
- IXeo works in partnership with all tourists boards in the world, Pegasus Solutions, Micros Fidelio, Synxis, i-hotelier, Columbus, Worldspan, Amadeus, Galileo, Sabre, ZTS, Merlin and What's On When.
- A privately owned company, founded and headed up by Graham Leslie, a seasoned hotelier and former CEO of Serena Hotels, a subsidiary of the Aga Khan Fund for Economic Development, prior to which he held senior posts at Kempinski Hotels & Resorts, Dusit Hotels & Resorts and Conrad Hotels & Hilton International.
- IXeo is fully licensed and insured

### **Benefits for Travel Agents**

- IXeo pays an average of 8% commission on all accommodation sold on the site
- Agents have enhanced access to the global travel and tourism product with hotels that were not previously available to travel agents now part of the largest interactive travel website in the world
- Log on to ix-agent.com to register as an agent with IXeo and to find out more about commission payments
- Access to IXeo available either on the leisure tour mode of their GDS or through a web interface
- Provides a full service from ticketing to cash management and fulfilment

## **Benefits for Industry Partners**

- Provides hotels and industry partners with access to the global travel agency community
- Works with its suppliers - rate and availability are dictated by the supplier and not IXeo
- Provides partners with a live platform, offering dynamic packaging and helping them avoid fragmentation of product
- Enables industry partners to broaden their offering in conjunction with other brands and products
- Industry partners (hotels, tourist boards and travel agents), can link into IXeo at several different levels to provide them with unparalleled flexibility:
  - Hotels on Pegasus Solutions, Trust, i-hotelier, Micros Fidelio and Synxis are automatically linked to IXeo
  - For hotels not linked through Pegasus, there is free online web access through IX-rez, IXeo's CRS, to manage brand identity, visuals, content and inventory, rates and thus maximize revenue and yield
  - Partners can incorporate the IXeo booking engine as a white label onto their websites, to allow dynamic packing and destination information in their own branded environment
- Enables hotels to protect their brand integrity on the IXeo website, giving them the option to use their hotel name in banners, allowing users to search by brand, working with hotel brand partners on joint marketing initiatives
- Provides complete transparency for the industry

## **Features to look out for:**

- Spring – new multi-leg flight planner, online search guide
- Summer – online quick concierge packaging tool, comparison price shopper, loyalty reward
- Ongoing – growing product with local operators, pre-packaged products, bespoke brochure builder, car-hire around the world, low cost carriers and charters

***IXeo is the fastest, biggest and most content-rich travel website on the internet***

Ends

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