



What makes IXeo different...

IXeo, a contemporized version of the Latin 'Exeo', meaning 'a journey through'

I – international X - concierge E – electronic O – world

A new website for the independent traveller – be your own virtual travel agent

- The newest, fastest, biggest and most content-rich travel gateway on the internet
- It offers travel from anywhere to anywhere with best available rates and tailor made packaging available in real time
- Personalised travel planning - navigation is 'free' not 'guided'
- All planning can be assisted by our intuitive IX-Concierge - a new development in online travel

The largest travel content in the world

- A gateway to more than 12 million hotel rooms, 800 international airlines, 85,000 (and growing) hotels and resorts
- Content is based around the hotel or destination, not only around the flights. It is not just price-driven, it is also quality and brand driven
- Users can choose whatever criteria they want, be it their preferred hotel, their preferred hotel group or their reason for travel (golf, diving, skiing, a spa holiday, walking and fitness) to search for their ideal travel experience
- IXeo further classifies hotels to enhance user-friendliness – award-winning (voted by travellers), IX-nomadas (for hideaway hotels), eco hotels and resorts, city boutique hotels, all-inclusive properties and more
- Information is supported with imagery to reflect the products and destinations

Direct access to all travel suppliers

- IXeo brings suppliers and consumers together to ensure best value (from sailing to skiing and from trekking to tai chi)
- A one stop solution – users can book every element of their trip (flights, hotel accommodation, a hot air balloon ride, excursions and transfers)
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- Browsers will soon be able to compare prices on IXeo with those across the web through its comparison tool. If they find a better price elsewhere they can click out and buy that element of their holiday before clicking back into IXeo

Be your own travel agent

- Join the IX-evolution – IX-blog.com, IXeo's interactive travel forum where users' feedback on trips is used to other users' advantage (links to travel guides and guest comments to follow)
- In IXeo's community of independent world travellers - users can recommend where to go and what to do
- There are plans to introduce a loyalty scheme for users over the next six months

Easy to use

- A navigation system originally designed for professionals now available to the consumer
- No advertising, no clutter
- Offers unparalleled flexibility through Travel Planner, a flexible booking tool (similar to dynamic shopping basket) that allows users to review the different components of their trip and modify their selection at any time
- Fully licensed
- Ability to buy in different currencies

IXeo is a privately owned company, founded and headed up by Graham Leslie former CEO of Serena Hotels, the hotel and safari lodge brand, and as Chairman of Tourism Promotions Services, a subsidiary of the Aga Khan Fund for Economic Development

Features to look out for:

- Spring – new multi-leg flight planner, online search guide
- Summer – online quick concierge packaging tool, comparison price shopper, loyalty reward
- Ongoing – growing product with local operators, pre-packaged products, bespoke brochure builder, car-hire around the world, low cost carriers and charters

The first travel website of its kind for the worldly-wise traveller

Ends

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